40° North Latitude: A Design Framework For Urban Depopulation

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Johnstown, PA
3rd Fastest Shrinking City
Population Decline from 1920 4.6%

Problem Statement
Johnstown is now facing population decline, abandonment, economic downturn due to deindustrialization. Strategy for renovation and regeneration is needed for future development.

Similar to the location of shrinking cities globally, Johnstown is located near the 40° North Latitude Line.

Only 4 of the top 10 large industrial cities globally have shrunk more than Johnstown.