AGRO-TOURISM MIXED-USE DEVELOPMENT

Baolige, MLA. 2019

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The project is located in the geometric center of Guangdong, Hunan and Jiangxi provinces. It is also the central city of South part of Guangdong in the planning and development of Guangdong Province. Our site is located in the north of Lechang City which belong to Shaoguan City.

Shaoguan is located in the North part of Guangdong Province in China. Our site is the settlements of Hakka People which is known as their culture and famous people over Asia.

### City Transportation

**Rail Road:**
- Shaoguan - Changsha 100min
- Shaoguan - Guangzhou 55min
- Shaoguan - Shenzhen 90min

**Highway:**
- Lechang - Guangzhou Airport 2 hr.
- Lechang - Chenzhou 1 hr.

### Site Transportation

- **Rail Road:** 30 minutes drive from Lechang East Railway Station
- **Highway:** Lechang-Guangzhou Highway and Beijing-Hong Kong-Macau Highway meet at the site.
- **Airport:** 45 minutes drive from the planned Shaoguan Airport.
- **National Park:** 70 minutes drive from Danxia Mountain National Geological Park.
Mission Statement
Based on local condition, create a weekend destination with agro-tourism which also provide special experience about Hakka culture to promote local economy.

Goals and Objectives

Focus User Groups

Highly Stressed Professionals
- Possibly work in electrical manufactory, Information technology, trading and financial industry, and education in Pearl River Delta Cities
- Relatively have well education and low financial pressure
- Short stay

Hakka People
- Usually want to re-embrace their cultural roots
- Can both travel in group or individual
- Can be both short or long stay
- Relatively have low financial pressure

Families
- Couple travel with their children or/and their parents
- Relatively have low financial pressure
- Travel during the weekend or holiday

College Students
- Relatively have financial restriction
- Usually travel in group
- Energetic

Objectives and Users

Economic
- Attract More Investment
- Increase Income Level
- Provide Job Opportunities

Environmental
- Restore Ecosystem
- Increase Biodiversity
- Preserve Agricultural Land

Social & Cultural
- Preserve Hakka Culture
- Reduce People Stress Level
- Improve Life Quality of Local People

- Restore Ecosystem
- Increase Biodiversity
- Preserve Agricultural Land
1. Manufactory
2. Zen Institute
3. Plum Blossom Field
4. Deer Farm
5. Buddha Worship Center
6. Peach Field
7. Horse Farm
8. Lakeside Resort
9. Wildflower Field
10. Medicinal Herb Field
11. Tea Plantation
12. Wetland Park
13. Tea Resort & Spa
14. RV Park
15. Domestic Animal Zoo
16. Mixed-use Center
17. Residential Community
18. Farmland
19. Plum Orchard
1. Half Moon Lake  
2. Platform  
3. Retail Shop  
4. Hotel  
5. Amphitheatre  
6. Shopping Street  
7. Tea House  
8. Water Pond  
9. Tulip Plaza  
10. Restaurant  
11. Parking Lot  
12. Hakka Museum  
13. Cafe
Perspectives

Entrance Plaza

Bird's Eye View

Shopping Street

Tulip Plaza